



TROY KING, M.B.A., MCC, CEC
Executive Coach



Troy is a Founding Partner of Corporate Symphony International, with **12 years experience as an Executive Coach**. Troy holds an M.B.A. from the Richard Ivey School of Business and in addition to courses from CTI and Corporate Coach U, completed the Graduate level Executive Coach program at Royal Roads University. Troy is a **Master Certified Coach (MCC)**, the ICF's highest designation.

In addition, Troy holds a degree in International Relations from the University of BC and was a Rotary Foundation Ambassador to Australia, where he completed a Graduate Degree in International Law from Australian National University.

Troy developed his **specialization in management and human performance** at the Richard Ivey School of Business. The Ivey MBA created an opportunity for Troy to work with Executive Development Services (EDS), **leading management and leadership training workshops with Fortune 1000 companies across North America**.

In 1994, Troy founded The Performance Results Group to focus on Business Coaching. By 1997, Troy had developed a full coaching practice, as well as a network of international coaching associates. In 2000, Troy joined the Executive Coaching team at The McNeill Group, to take on the challenge of larger scale organizational transformation and coaching projects. Troy has **extensive experience in a number of industries, including telecommunications, computers, logistics, consulting, accounting and business services**.

Among Troy's recent innovative projects was a partnership with **Bell Canada to build sustainable leadership systems into their culture, while producing immediate business results**. The project received the Prism Award from the ICF's Toronto chapter. Troy has worked extensively in the telecom industry over the last 10 years with AT&T, Avaya, Bell, Cisco and Siemens.

Troy has also won a Prism award through the Atlanta chapter with one of his international clients ADP (Automatic Data Processing), which was a finalist for the international ICF Prism Award in 2008.

In addition, Troy was a member of the 4-D Systems / **NASA project team of coaches** during the initial design and launch stages of their coaching program, which was the International Prism award winner in 2008.

Troy specializes in collaborating with leaders and organizations to design and implement coaching programs to maximize leadership development and business results, a topic he presented at the recent Canadian Society of Training and Development conference in Vancouver.