



**MOREEN SINGH** *MBA, PCC*  
*Executive Coach*



Moreen is a Coaching Partner with Corporate Symphony International and business strategist with over twenty five years experience who focuses almost exclusively on assisting clients in mastering the interconnectivity of business, leadership and themselves. Her clients include market leaders in the High Technology, Finance, Energy, Manufacturing, Engineering and Insurance industries. She has coached leaders in organizations that have led change through mergers, acquisitions, business restructures as well as those creating and maintaining sustainable growth.

Moreen specializes in working with executives, next generation leaders, and senior managers as a trusted advisor who challenges them to bring their “A” game to both work and home. She believes that for real performance improvements of an organization, leadership is not simply a function of the strategic choices they make but in the execution of those choices. In today’s world that means the continual pursuit of mastery in all areas or leadership, something that she personally pursues in her coaching.

Her experience and access to a vast coaching tool kit allows her to build executive coaching programs to meet the needs of each individual client. The tool kit includes assessments and debriefs, conducting 360 interviews, structured monthly coaching, intensive coaching sessions and Shadow Coaching. Shadow Coaching is used when clients have reached what appears to be an impenetrable obstacle in increasing performance. Shadow Coaching has created breakthroughs in client understanding by bringing insight into the fit of the individual, their leadership and the business.

Moreen also offers a unique coaching approach to strategic planning and increasing the performance of teams. Her breadth and depth in business strategy development along with powerful challenging questions generates out of the box and innovative thinking using constructive conflict. Her approach has not only been successful in the corporate boardroom, but also at the partnership level of professional firms.

Moreen’s education includes an M.B.A. from American Sentinel University as well as undergraduate studies in psychology and strategic marketing from York University. She has been accredited as a Professional Certified Coach (PCC) by the International

Coaching Federation and designated a Certified Corporate Coach University Graduate (CCCUG) by Corporate Coach University.

Moreen joined Corporate Symphony with the vision of reaching farther and deeper into leading organizations ready to address strategic and business challenges by elevating their leadership to the next level.